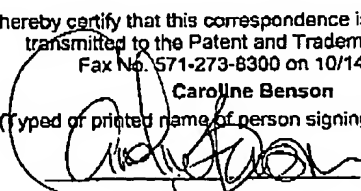


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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<p style="text-align: center;"><b>CERTIFICATE OF TRANSMISSION</b></p> <p>I hereby certify that this correspondence is being facsimile transmitted to the Patent and Trademark Office to Fax No. 571-273-8300 on 10/14/2005.</p> <p style="text-align: center;">Caroline Benson (Typed or printed name of person signing this certificate)</p> <p style="text-align: center;"> (Signature)</p>
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Application No. : 10/033,586  
Filed : 11/02/2001  
Inventor(s) : Eytan Adar et al.  
Docket No. : A0050-US-NP  
Confirmation No. : 9210  
Examiner : Vitali A. Korobov  
Art Unit : 2155  
Title : USER PROFILE CLASSIFICATION BY WEB USAGE  
ANALYSIS  
Customer No. : 25453

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**37 CFR 3.73(b) STATEMENT RE:  
REVOCATION OF PRIOR POWER OF ATTORNEY  
AND GRANT OF NEW POWER OF ATTORNEY BY ASSIGNEE**

On behalf of Xerox Corporation, the Assignee of record of the entire interest in the application identified above (the assignment of which, under 37 CFR 3.73(b), was recorded on November 2, 2001 on reel 012423 and frame 0263, I hereby revoke all previous powers of attorney given in the above-identified application, and appoint the practitioners associated with the Customer Number 25453 to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

Please direct all telephone calls to:

Thomas Zell at 650-812-4281.

Application No. 10/033,586

Please address all correspondence to:

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Xerox Corporation  
100 Clinton Ave. S., Xerox Sq. 20<sup>th</sup> Floor  
Rochester, NY 14644



Signature of Agent Authorized To Act On  
Behalf of The Assignee Xerox Corporation

Nola Mae McBain

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Date: 10/14/05